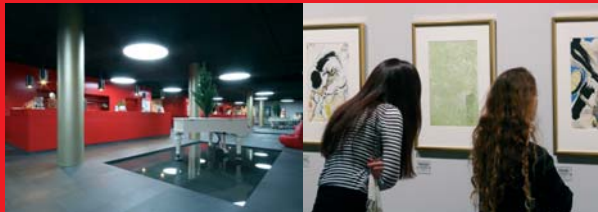


The Museum as an exclusive event location

Salvador Dalí, one of the most ingenious artists of the modern age, and his works have been produced in spectacular fashion. "Surrealism for all" - in keeping with this, there are over 450 permanent exhibits on display at Potsdamer Platz in the pulsating heart of Berlin. This presents the most comprehensive insight in Dalí's virtuous and experimenting attitude in almost all artistic techniques, directly in the pulsating centre of Berlin. This private museum is today located in the most historical and representative place in the centre of the new cultural metropolis, exactly where once the Wall passed off. The same Wall that was torn down on the year Dalí left our world. An ideal and unique place for any kind of event.

Possible uses

Salvador Dalí was not only a master in almost all art techniques; he also mastered the art of celebration. In the tradition of 'Les diners de Gala' and in commemoration of this exceptional artist, we would invite you to open your own event in the world of surrealism. Whatever the possibilities for events, in every diverse sense, DalíBerlin offers the appropriate setting:



Conferences • Seminars • Press conferences • Workshops
Incentives • Receptions • Exhibitions • Private viewings
Film shoots • Photo-shoots • Birthday parties • Weddings
Christmas celebrations • Banquettes • Product training/
Presentations.

Penthouse – MARQUES DE PUBOL

The Marques de Pubol Penthouse, with its' exclusive location, has fantastic views over the rooftops of Berlin, from Potsdamer Platz to the Reichstag (The German Parliament Building) and as far as the Roten Rathaus (which literally translated means the Red City Hall). Originally conceived as an apartment, the Penthouse on the 10th floor of the complex is available to the Museum as a separate gallery, an exclusive conference room and a place for events in these charming surroundings.

Penthouse ca. 80 m²
ca. 30 people (seated)
Roof terrace ca. 80 m²

Direct access to the Museum via 2 elevators.



Conference room – FIGUERAS



Centrally located on the 1st floor of the Museum you can find this versatile room, located in the middle of Salvador Dalí's work. Feel the surrealism and let Dalí become a part of your event. The 'Conference Room' also offers the possibility to organise your event without any interference from the general public during the museum opening hours.

Ca. 100 m², 60 people, row seating

New from 2011

The Cadaques conference room and the Catalan lounge are approximately 350 m² and a perfect complement to larger events. This complex also includes a charming courtyard patio of approximately 140 m², a surreal haven in the middle of the bustling city. From row seating for 120 chairs, to a "get together" with up to 180 persons, everything is possible.

The Museum

Naturally you can also use available rooms together, and thus use the whole museum exclusively for your event in this prestigious setting. The unusual character of the private museum as a gateway to Dalí's fantasy world will ensure your event is an unforgettable experience. Although the museum offers a lot of space, it maintains its private charming ambiance through the partitioning of its rooms and has a centrally large space within the Figueras Conference Room. The museum is an architectural wonder from top to bottom and is therefore ideally suited to the setting up of separate subject areas, which your guests can experience.



Museum ca. 1.500 m²

Combinations with the Penthouse, the conference rooms as well as the open air space on the roof (ca. 150 m²) are possible.

Dalí_Scouts

Dalí once offered the invitation to "Come into my brain", and during the course of an event in his Museum, you should accept this invitation and allow your guests to be guided through Dalí's charming world by our capable Dalí_scouts. Information is provided without narrowing one's perception, allowing your guests to be guided through the museum by our Dalí_scouts on a voyage of discovery, which allows one to exercise one's own imagination, to participate and therefore the successful event becomes a stimulating topic of conversation. Naturally, if required our Dalí_scouts can provide guides for your guests through Dalí's surreal world of fantasy in many different languages.



LIVE – Lithography demonstration



Around 1957 Salvador Dalí revolutionized the lithography technique, of which some famous artists, like Chagall and Picasso made strong use, while he among other things shot with an arquebus onto hard Solnhofen limestone and thus founded Bulletism. Allow yourself and your guests to be introduced to two of these experienced artist activity techniques from Berlin during an exclusive LIVE demonstration in the historic lithography press introduced directly from the Parisian manufacturer in Rue Papillon. The live lithographical demonstration offers the possibility that a guest may receive an unforgettable limited edition lithographical souvenir in his or her desired colour at the end of the event. Further details on request.

Technology, furniture, decoration & conception, and also support programme and catering

Our Team and our Preferred Partners are at your disposal and are pleased to assist by all means possible in the successful organisation and smooth running of your event.



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